



ANDRÉS A. PARRA
VenUS DIRECTIONS, Inc.
612.720.2221
andres@venusdirections.com

An award winning Director/Producer and Director of Photography, Andrés is owner of VenUS Directions, Inc., which specializes in offering professional Video, Film and Business Theater production services to meet your various needs nationally and internationally. VenUS Directions also offers state-of-the-art computerized teleprompting services with multi-lingual capabilities. English to Spanish translation and interpretation of documents, live events, video scripts, documentaries and medical forms are also other areas of expertise.

Andrés has received international recognition for his work as Director of Photography. Some recent awards include: Bronze Medal award from The New York Festivals and Telly award for his camera work in the documentary "Building a New World"; Silver Cindy award, Gold New York Festival award, Two Rivers Native Film and Video Festival award, Finalist award from The New York Festivals, Finalist Telly award and top honors at the 1997 ITVA National Festival for his work as Director of Photography for "Bertha Iron Boy," a documentary produced for AIDS Films in New York and broadcast on PBS.

With a Masters Degree in Radio-TV-Film production and over 20 years of experience, Andrés' specialty lies in creating effective communication tools to meet the diverse needs in organizations in the new millennium. His work includes projects such as: creative music videos, corporate promotions, television commercials, new product introductions, business theater, how-to TV programming, nationally distributed training programs as well as documentaries, human-interest stories and docu-dramas in the United States and abroad. He also continues to develop his skills under the tutelage of world-renowned feature-film cinematographers.

As a free-lance electronic cinematographer, he has worked for all the major US television networks, their news bureaus and sport divisions, and several TV networks abroad. Some of those networks include: ABC, CBS International, NBC, TNT, TBS Sports (Turner), HGTV (Director/DP), Univision (largest US Spanish language network), Imevision (Mexico) and Tokyo Broadcast Systems TBS Sports (Japan). His assignments have taken Andrés all over the world: Venezuela, Mexico, Puerto Rico, Costa Rica, Germany, Spain and all across the United States of America.

Andrés has served as Director and Director/Director of Photography on projects for companies such as Medtronic, Inc., Imation, General Mills, Travelers Express, as well as independent International, national and local producers. At HGTV, Andrés shot and directed the majority of the second and third season field segments for "TIPical Mary Ellen." He recently finished two documentaries for General Mills, as Director/Producer and Director of Photography, one focused on the Latino Culture in the US and the other focused on the African-American population. As a as Director of Photography, Andrés also worked for 2 years as part of a team of photographers for the "Survivors of the Shoah" Visual History Foundation, a project founded by Film Director Steven Spielberg. More recently Andrés has directed and produced live events for annual sales meetings and other business theater projects for Fortune 100 companies nationwide

On a personal level, Andrés enjoys snowboarding, yoga, surfing and the occassional rock climbing. He is fluent in English and Spanish, with some French. He serves as voice-over talent for both English and Spanish, as well as talent for print ads and on-camera roles.

Reel available upon request.